

Presented by the United Nations
Association of Greater Boston and the
HKS New England Alumni Association

October 8 - 11, 2009

Global Voices

Powerful International Documentaries



Sponsorship 2009

Contact: Lisa Unangst

Help give a voice to the world.

United Nations Association of Greater Boston

44-46 Temple Place | Boston, MA 02111 | Tel: 617-482-4587 | Fax: 617-482-0937 | Email: info@unagb.org | Web: www.unagb.org

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Overview

This October, the United Nations Association of Greater Boston (UNA-GB) and the Harvard Kennedy School New England Alumni Association will present the 8th annual Global Voices Film Festival. The Festival features documentary films from talented moviemakers around the world.

These films deal with timely subjects ranging from the plight of migrant farm workers in the US to interpretations of Islam in Syria, and from the complexities of water use in developed countries to the role of widows in India. These subjects are meant to engage dialogue on issues that matter to all of us as citizens of the world. The Festival will be held October 8-11, 2009.

Global Voices provides a forum through which the Greater Boston community can consider global issues through the creative eyes of the filmmakers. The festival is collaborative, allowing our audience to interact with the filmmakers themselves. Screening sessions are thematic, focused on: women's advocacy, environmental awareness, war & peace, and human rights/cultural heritage. Each session is accompanied by programming to address these topics in a larger context. As we have in the past, we will also include a session of short films and a public workshop on presenting international issues through film.

Boston and Cambridge both host culturally rich and vibrant international communities. The Festival comes at a strategic time of the year when both sides of the Charles River have sprung to life with new and returning students eager to explore the possibilities of the year ahead. The many college campuses coupled with the countless international communities living and working in the Boston / Cambridge area have consistently yielded an enthusiastic audience for the Festival. We expect to draw more than 1,000 people throughout the event.

Various sponsorship levels are available. The Film Festival is a great opportunity to associate your organization with an artistic, entertainment-focused event designed to enhance global understanding. It is a unique opportunity to reach the area's educated and diverse community.



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Festival Schedule

Thursday, October 8

Opening night at Harvard Film Archive

Friday, October 9

Afternoon: Harvard Film Archive

Evening: Harvard Kennedy School

Saturday, October 10

Afternoon: Harvard Film Archive

Evening: Harvard Kennedy School

Sunday, October 11

Afternoon/Evening: Brattle Theater

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2009 Film Selections

Health

The House is Small but the Welcome is Big (South Africa)

Eighteen children orphaned by AIDS are pointing their cameras with aplomb and shooting images of their lives: stark, compelling, lively, hopeful. They range in age from twelve to sixteen, and they've got a lot to say through their images about living without their parents, most often in small shacks by themselves. That's the harsh truth about AIDS in Africa. These children are Africa's future and they deserve the same opportunities to fulfill their passions and dreams as our children have.

Human Rights/Local Culture

Immokalee USA (77 minutes) (USA)

Every season, tens of thousands of migrant farm-workers converge on small communities like Immokalee, Florida where they plant and harvest the food that Americans consume. A vast majority of these workers are undocumented, leaving them at the mercy of the large agribusinesses who hire them, the crew leaders who contract them and the landlords and businesses that profit from the seasonal arrival of migrant workers. Their "undocumented" legal status allows for a system of exploitation that leaves workers and their families to endure conditions and wages that rarely meet international human rights standards. Immokalee U.S.A. documents these daily experiences, leading the viewer to examine their own role in the issues migrant workers face in the U.S.A.

Tea on the Axis of Evil (67 minutes) (Syria)

Tea on the Axis of Evil provides an intimate passage through Syria that gives voice to moderates as it seeks to build a bridge to greater understanding between our worlds. In addition to the daily life in Syria, the documentary illustrates that the current political climate encourages Islamic extremists and undermines moderate voices.

Environment

Tapped (65 mins) (USA)

By 2030 the United Nations estimates two-thirds of the world will lack access to clean drinking water. Tapped will illustrate the impact of the global water crisis on America and what we can do as individuals to enact change sooner rather than later. Tapped examines the role of the bottled water industry and its effects on our health, climate change, pollution, and our reliance on oil.

Women's Advocacy

Forgotten Woman (52 minutes) (India)

Inspired by the 2006 Academy Award nominee for Best Foreign Language film, "Water," this documentary tells the story of some of the 20 million Indian widows who are abandoned by their families and literally turned out into the streets when their husbands died. "Water" was a fictional recounting of this terrible tradition, set in 1938. "The Forgotten Woman" is true, and happening today.

War & Peace

Soldiers of Peace (55 minutes) (USA/14 countries)

The astonishing and astonishingly little-known fact is that the number of wars across the world is in fact dropping. Dramatically. We are actually in the grip of an outbreak of peace. Away from the cameras, ordinary people everywhere are taking amazing steps to force peace out of trouble and violence. Even business - long assumed to be the dark driving force behind war - has worked out that there's more money to be made in peace. The enterprises that profiteer from war are in the minority, and they're shrinking. And if those positive forces aren't enough, there's one very big reason already compelling us to evolve beyond our ancient human impulse to war: the planet. The challenges of global warming confront humankind with an absolute crossroads in our development as a species. The problems are by their nature, global - they cannot be solved by individual countries. And their solutions necessarily demand co-operation at a level we have yet to experience in human history. War cannot solve these problems. It can only make them insoluble. The only way to survive is to evolve, and become peaceful.

My Neighbor, My Killer (80 minutes) (Rwanda)

Could you ever forgive the people who slaughtered your family? In 1994, hundreds of thousands of Rwandan Hutus were incited to wipe out the country's Tutsi minority. From the crowded capital to the smallest village, local 'patrols' massacred lifelong friends and family members, most often with machetes and improvised weapons. Announced in 2001, and ending this year, the government put in place the Gacaca Tribunals—open-air hearings with citizen-judges meant to try their neighbors and rebuild the nation. As part of this experiment in reconciliation, confessed genocide killers are sent home from prison, while traumatized survivors are asked to forgive them and resume living side-by-side. Filming for close to a decade in a tiny hamlet, award-winning filmmaker Anne Aghion has charted the impact of Gacaca on survivors and perpetrators alike. Through their fear and anger, accusations and defenses, blurry truths, inconsolable sadness, and hope for life renewed, she captures the emotional journey to coexistence.

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Sponsorship Levels

\$5,000 - Presenting Sponsor

- Acknowledged as Presenting Sponsor in all Festival materials through prominent logo placement
 - Invitations (3,000)
 - Programs (2,000)
 - Emails (1,500 x 5 to Friends of UNAGB)
(2,000 x 3 to Kennedy School Alumni)
Partner organization distribution lists
- Full-color advertisement in Festival program
- Linked logo on Festival website
- Name and logo on all press releases, posters, and advertising
- Inclusion in an email blast to 28,000 Yelp.com opt-in members
- 10 Tickets to opening night and reception on Thursday at Harvard Film Archive
- 10 Festival passes for Friday, Saturday and Sunday
- Invitation to private filmmaker reception and all festival parties, workshops and special events
- Opportunity to make welcoming remarks at opening night
- Prominent placement of company logo on signage at Festival locations
- Company logo on slide which precedes each film screening session
- Opportunity to distribute company materials at Festival location
- Category exclusivity
- Limited to 5 Presenting Sponsors

\$1,000 - Patron

- Acknowledged as a Patron in all Festival materials (invitation, program, website, emails, etc.)
- Linked logo on Festival website
- 4 tickets to opening night and reception at Harvard Film Archive
- 4 Festival passes for Friday, Saturday and Sunday
- Invitations to festival parties, workshops and special events
- Placement of company logo at all Festival locations
- Opportunity to display company materials at Festival locations
- Opportunity to introduce a film or filmmaker

\$500 - Program Sponsor

- Listed as sponsor above film title in Festival Program and on website
- Opportunity to introduce a film or filmmaker
- Opportunity to screen a 60 second video spot prior to film
- Linked logo on Festival website
- 2 tickets to opening night and reception at the Harvard Film Archive
- 2 Festival passes for Friday, Saturday and Sunday

\$250 - Supporter

- Acknowledged as a Supporter in Festival Program
- 2 tickets to opening night and reception at Harvard Film Archive
- 2 Festival passes for Friday, Saturday and Sunday

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